



Special Olympics
Texas / Greater El Paso - Area 19

SATURDAY, FEBRUARY 18, 2012

Co-Sponsors:





ABOUT THE TORCH RUN

Fire Truck Pull is a Law Enforcement Torch Run® event. The Law Enforcement Torch Run® is Special Olympics' largest grassroots fund raiser and public awareness vehicle. Special Olympics athletes and Law Enforcement Torch Run® officers carry the "Flame of Hope" at the Opening Ceremonies for Special Olympics competitions around the world.

2012 FIRE TRUCK PULL

- Saturday, February 18, 2012
- Cohen Stadium
9700 Gateway N. Blvd., El Paso, TX 79924
- Featuring special guest and participant Representative Joe C. Pickett
- Play "tug of war" with a fire truck to raise money for Special Olympics Texas and compete for prizes!

SCHEDULE OF EVENTS

- 8:00 a.m. Registration
- 9:00 a.m. First Pull
- Awards will be presented and lunch will be provided for participants after the Fire Truck Pull

REGISTRATION

\$250 per team of 10 or \$25 per individual

To register, fill out the attached Registration Form and submit with payment or register online at: www.sotx.org/firetruckpull.

PRIZES

- Fastest Team Pull
- Most Money Raised

FUND RAISING

Build your own fund raising web page. Visit www.sotx.org/firetruckpull to get started. Then send the link out to family and friends and ask them for their support.

RULES

- Teams MUST consist of exactly 10 people; teams will not be allowed to pull with fewer than 10. If you have fewer than 10 on your team, please let us know prior to your pull time and "fill-ins" can be found.
- Teams must have at least one female participant.
- In order to qualify as an Emergency Services team, a team must have at least six first responders.
- Each team captain will receive a packet with their team's on-site registration time, parking information, required waiver forms, and other important information. Please choose a team captain who can deliver this information to the entire team.

SPONSOR OPPORTUNITIES

- Chief Sponsorship \$750
- Captain Sponsorship \$500
- Sergeant Sponsorship \$300

QUESTIONS?

For more information, please contact Marsha Baray at 915.533.8229 or mbaray@sotx.org.



\$750 CHIEF SPONSOR

Sponsor Benefits:

- Premium recognition as the Chief Sponsor for the 2012 Fire Truck Pull in press releases, print materials and social media.
- Two teams in the Fire Truck Pull.
- Recognition on Greater El Paso Area web page.
- Logo on Fire Truck Pull T-shirts (logo provided by company; time sensitive).
- Volunteer opportunities at the event.
- Opportunity to display company banner at the event (provided by company).
- Opportunity to provide promotional items at event registration.
- Award presented at Fire Truck Pull.



\$500 CAPTAIN SPONSOR

Sponsor Benefits:

- Recognition as the Captain Sponsor for the 2012 Fire Truck Pull in press releases, print materials and social media.
- One team in the Fire Truck Pull.
- Recognition on Greater El Paso Area web page
- Logo on Fire Truck Pull T-shirts (logo provided by company; time sensitive).
- Volunteer opportunities at the event.
- Opportunity to display company banner at the event (provided by company).
- Opportunity to provide promotional items at event registration.
- Award presented at Fire Truck Pull.

\$300 SERGEANT SPONSOR

Sponsor Benefits:

- One team in the Fire Truck Pull.
- Opportunity to display company banner at the event (provided by company).
- Opportunity to provide promotional items at event registration.



2012 FIRE TRUCK PULL

SPONSORSHIP COMMITMENT FORM

Due February 15, 2012

We are pleased to support Special Olympics Texas - Greater El Paso Area by sponsoring the 2012 Fire Truck Pull.

We will sponsor at the following level:

- \$750 Chief Sponsorship
- \$500 Captain Sponsorship
- \$300 Sergeant Sponsorship

Name: _____

Company/Organization Name (as you would like it listed for your sponsorship benefits):

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment:

- Enclosed check for \$ _____ made payable to Special Olympics Texas
- Please invoice me at the above address.
- Please bill \$ _____ to credit card:
 - Visa Mastercard Discover American Express

Cardholder: _____

Credit Card #: _____ Expiration Date: _____

Signature: _____

Please return form with payment to:

Special Olympics Texas
ATTN. 2012 Fire Truck Pull
4100 Rio Bravo, Suite 311
El Paso, TX 79902
Fax: 915.532.8161

For more information, please contact Marsha Baray at 915.533.8229 or mbaray@sotx.org.